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In this research, we would like to analyze the property prices in Seoul by investigating several factors. First of all, we divide Seoul into two areas, Gangbuk and Gangnam. since many people generally think that the price of Gangnam is higher than Gangbuk’s. And we take into consideration 4 factors such as Transportation, Education, Crime Rate and Income. Transportation includes a number of traffics, especially transfer station. Education contains students' study achievements in school. This research will show you how much the property prices will be affect by each factor.